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SURVEY REVEALS BRITS MORE LIKELY TO SWITCH OFF APPLIANCES WHEN GOING AWAY ON HOLIDAY BUT WASTE FAR MORE ENERGY DAILY BY LEAVING APPLIANCES ON STANDBY

41 per cent of Brits are wasting energy on standby for at least 2,160 hours every year¹

Bye Bye Standby, the energy saving solutions company, uncovers shocking revelations today from a survey which quizzed Brits about how much care they take to ensure appliances are not using power when they go to work every day compared with when they go away on holiday. It found that a significant 41 per cent of respondents leave their appliances on standby when out at work, this accounts for more than 2,160 hours of wasted energy per year.¹

A disappointing 23 per cent of consumers even admitted they leave gadgets on standby when they go away on holiday. However, 42 per cent of respondents ensured their appliances were on 'off' mode before jetting away. That said, appliances like DVD players and stereos have display features such as clocks and these will use energy even when on standby - so this is still far from the best option.

The best way to save energy and money on electricity bills is to completely switch the appliance off at the wall. 35 per cent of respondents say they do this when going away on holiday compared with just 12 per cent who do this before they leave for work.

Bye Bye Standby calls on Brits to be more efficient at saving the energy they would usually waste on standby. You may not think that leaving your television on standby while you go to work is going to harm the environment, but UK's standby habit

wastes enough energy to power 2.7 million homes a year according to the Energy Saving Trust. This is contributing to the six tonnes of carbon dioxide created by each UK household each year.²

Geoff Ellis, product director at Bye Bye Standby explains, “If Brits were just as vigilant at making sure that no appliances are consuming energy unnecessarily before they go to work as they are before they go on holiday, we could drastically cut down the UK’s carbon emissions. It is about making minor changes to everyday habits to ensure we are doing all we can in our everyday lives. It is not one television left on standby that is causing the problem, but millions, and in order to reverse the problem we all need to do our bit.”

Being more vigilant and changing everyday habits now couldn’t be any easier. The Bye Bye Standby® energy saving kit allows you to cut power to any electrical device left in standby mode. The kit includes three smart sockets, which can control up to four electrical devices each, and one remote control. Simply plug Bye Bye Standby® into a wall socket and then plug your appliance or extension lead into that. Each of your devices can be switched off separately or as a group when you leave the room - pressing the remote button again instantly switches them back on.

“Independent research also shows that Bye Bye Standby® would save the average UK household £38 a year, which could represent as much as £940million across the nation. So by using Bye Bye Standby in your everyday life, you will not only be doing your bit for the environment, but saving yourself money too.” Ellis concludes.

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Notes to editors:

- Bye Bye Standby® is available for review, please call Rachel Lear or Louise Mapp 0118 988 0501 rachel.lear@ascentpr.co.uk.
- Bye Bye Standby® can be bought in the high street, at wholesale and online including stores such as Comet, Costco, Currys, Waitrose or visit www.bybyestandby
- Recommended Retail Price £29.99

¹ Based on the average full time worker with 21 days holiday per year and 8 bank holiday days (average 9 hours per day x 240 days per year = 2,160 hours)

About Bye Bye Standby®: www.byebyestandby.co.uk

Bye Bye Standby® is an energy saving product which allows you to remotely cut power to electrical devices when in standby mode. Bye Bye Standby® is part of the Domia Group – a home control specialist and leading developer of smart energy solutions. Independent research shows that Bye Bye Standby® will save the average UK family household £38 a year, which could represent as much as £940million across the nation.